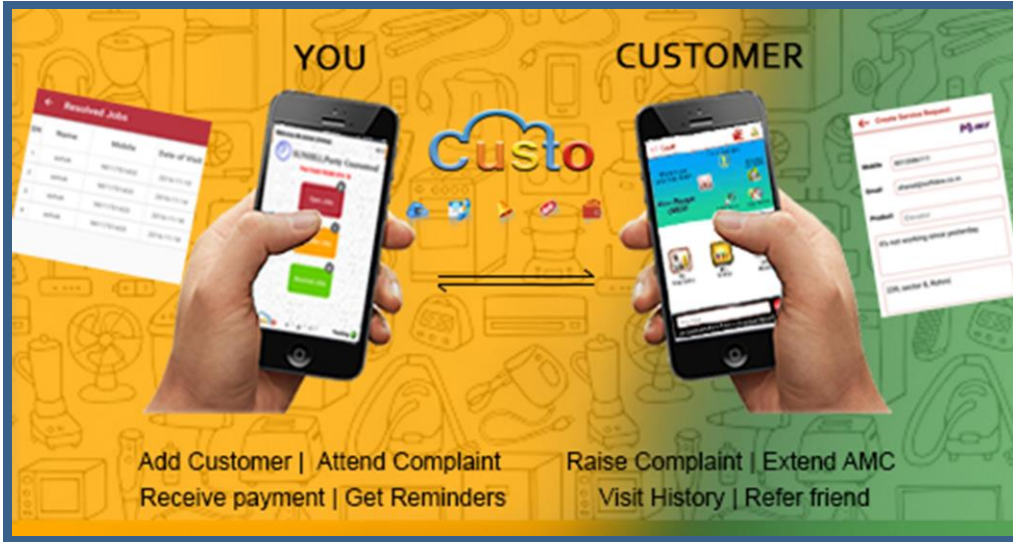




For Service Providers

(Made in India)



What you can do with Custo

- ✓ Get organized. Do more with same team
- ✓ Make your customers more loyal
- ✓ Delight your customers
- ✓ Make your customers get more customers for you and reward them

Custo Advantages

- Manage all your customers and their AMC's/Subscriptions
- Manage potential leads
- Get Auto reminders for preventive visits(if applicable for your business)
- Get less phone calls, get Service requests on app
- Assign service requests to your team
- Manage payments better
- AMC extension reminders
- Know what customers think about you thru feedback/rating
- Works in offline mode i.e. doesn't require internet all the time
- Reward your customers for referrals*
- Track your Team's location*
- Run SMS/email campaign's/Give Ads thru us for selected region*
- Receive Payment from Customer (coming soon)

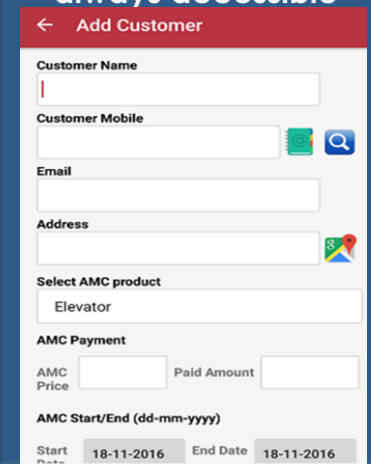
"Your own CRM in your hand on-the-go"

How to get started

1. Sign up with us (for specific number of customers and employees)* and we will issue a login/password and **Custo Vendor Id**.
2. Install app on your Android smartphone. You will also get a web login to operate.
3. We will assist you in setting up your services in Custo
4. Add your customers from Custo Field app or web login
5. Ask your customers to download Custo app from Playstore.
6. Customers will automatically see their AMC in the app after they verify the mobile number.
7. Ask your customers to raise complaint thru their Custo App.
8. Advertise your **Custo Vendor id** for acquiring new customers. Customers will see your vendor id and add you in their Custo app and business starts.

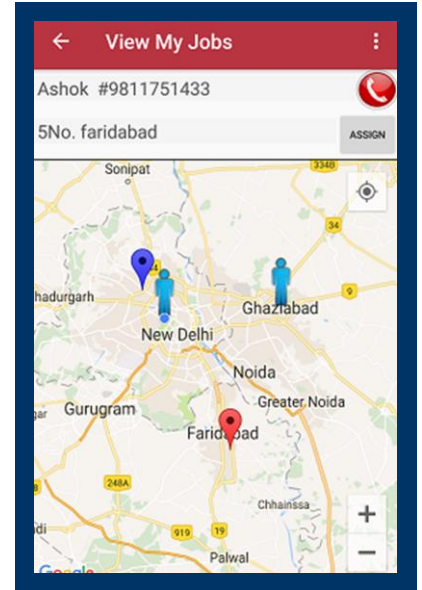


Your Business always accessible



Team Tracking

You can select the employees for whom you want location tracking to be ON. Please note that for Live Tracking to work, the employee smartphones' internet should be available.



Reward your Customers

You can reward your customers with Custo reward points. For example,

- You want to run a reward program where you give 40 Custo reward points to anybody who refers a new customer to you.
- You want to surprise your existing customer with 100 reward points because he is giving you good business.

How it works

- You open a reward point prepaid account with us and purchase Custo Reward points.
Please note **2 Custo reward points = 1 Rs**
- You can reward your customers as you want from this prepaid account.
- When you reward your customer, your customer will get a notification.
- Your customer can redeem these reward points for phone recharge from their Custo App.

S.No.	Custo Price Element	Unit	Price per unit per month (Rs)	Quarterly price (Rs)
1	Customers	X	1	$A=X*1*3$
2	Employees(without tracking)	Upto 2	0	0
3	Employees(without tracking)	$Y (> 2)$	10	$B = (Y-2)*10*3$
4	Employees(with location tracking)	Z	20	$C=Z*20*3$
	Total			$T = A+B+C$
	Service Tax (@15%)			XYZ
	Total (including taxes)			$GT = T + XYZ$

- The quarterly payment to be made in advance
- Payment can be done by PayTm/cash/cheque/NEFT
- You will get reminders when you are about to reach Your allowed customer limit

Payment Options

Please draw your cheque in favour of "**TECHROCK**"

NEFT Details

Beneficiary Name: **TECHROCK**
IFSC code: **HDFC0000003**
Bank Name: **HDFC Bank, KG MARG, KAILASH BUILDING.**

